

# CITY OF MORGANTOWN

## Business Toolbox

### HOW TO GET STARTED OPENING YOUR BUSINESS

#### 1. CREATE A BUSINESS PLAN

- The City of Morgantown offers educational programs for potential entrepreneurs through our Business Incentive Committee. Call 270-526-3557 for more information.
- The City partners with the Kentucky SBDC to offer Business Education free of charge. Visit <https://kentuckysbdc.com/bowling-green> for more information.

#### 2. FUND YOUR BUSINESS

- The Kentucky SBDC can assist entrepreneurs with securing funding. Visit <https://kentuckysbdc.com/bowling-green> for more information.

#### 3. GET A LOCATION FOR YOUR BUSINESS

- Visit the City of Morgantown's website to view current vacancies in properties in the City at: <https://morgantown-ky.com/business/available-properties/>
- Verify the location's zoning at: <https://morgantown-ky.com/business/zoning-map/>

#### 4. ATTAIN NECESSARY PERMITS

- City of Morgantown permits can be found at: <https://morgantown-ky.com/about/permits/>
- State Licensing can be found at: <https://onestop.ky.gov/Pages/default.aspx>
- State ABC (Alcohol) licensing can be found at: <https://abc.ky.gov>
- A federal tax ID can be found at: <https://www.irs.gov/businesses/small-business-self-employed/apply-for-an-employer-identification-number-ein-online>

### CITY GRANT OPPORTUNITIES

#### 1. BUSINESS ACCELERATOR PROGRAM

- The BAP consists of an education portion under the guidance of our Business Incentive Committee. Participants must complete the program in order to be funded.
- Participants will present their business plan to the committee and a City representative.

#### • BENEFITS

- Rent Assistance (up to 50% for one year)
- Location Assistance
- Education and Travel Assistance
- Permitting Fee Assistance
- Lease Negotiation Assistance
- Closing Cost Assistance

#### • REQUIREMENTS

- Cannot be an existing business
- Cannot directly compete with existing businesses

#### 2. FACADE GRANT

- The City can provide funding (up to \$2,500 (50% match) to existing businesses for items such as: Awnings, doors, windows, signage, lighting, and more.

#### 3. STREETScape/LANDSCAPE GRANT

- The City can provide funding for landscaping in front of existing businesses up to \$750 (75% match)

FOR MORE INFORMATION:

<https://morgantown-ky.com/business/>

#### CONTACT

Call 270-526-3557 or email  
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more information

